University-industry technology transfer: 
Best Practices and impact on academic research

July 7, 2009

EPFL, Odyssea building
4th floor, room 4.03 (VIP room)

Are there best practices governing university-industry relation in Europe? Were the increase in university licensing at US universities accompanied by a change in the nature of university research toward less basic and more commercially relevant research? These and other questions will be addressed by four eminent experts in the area of university-industry technology transfer

14:00 - 14:15 Introduction
Prof. Dominique Foray

14:15 - 14:45 Industry-Science Links in Europe: best practices?
Prof. Reinhilde Veugelers

14:45 – 15:00 Discussion

15:00 – 15:30 University Licensing: Harnessing or Tarnishing Faculty Research?
Prof. Jerry Thursby / Prof. Marie Thursby

15:30 - 15:45 Discussion

If you are planning to attend the seminar, please register by JUNE 30:
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Prof. Dominique Foray is the Director of the "Chaire en Economie et Management de l'Innovation". He is currently vice-chairman of the expert group "Knowledge for Growth", a group of prominent economists created to advise Commissioner J. Potocnik (European Commission, DG research). He is also a member of the National Research Council (Switzerland), the Advisory Board of the Swiss Economic Institute (KOF) and the World Economic Forum's Global Agenda Council. He serves as the 2009-President of the EPiP (European Policy for Intellectual Property - www.epip.eu) association.

Between 2004 and 2008 Prof. Foray was the Dean of the "Collège du Management de la Technologie". Before joining EPFL, he was a Research Director at the Centre National de la Recherche Scientifique (CNRS) and a Professor at the Institut pour le Management de la Recherche et de l’Innovation (IMRI) of the University of Paris-Dauphine (from 1993 to 2000); he was then a Principal Analyst at the Organization of Economic Cooperation and Development (OECD) from 2000 to 2004.

Prof. Foray received his PhD in 1984 and his “habilitation” in 1992 from the University Lumière of Lyon. He received the distinction of outstanding research in 1995 (médaille du CNRS).

Reinhilde Veugelers is a Professor of Managerial Economics, Strategy and Innovation at the Katholieke Universiteit Leuven. She was a visiting scholar at Northwestern University's Kellogg Graduate School of Management, at Sloan School of Management (MIT), Stern Business School (NYU), ECARES/Université Libre de Bruxelles, Université de Paris I (Panthéon-Sorbonne), Universitat Pompeu Fabra & Universitat Autonoma de Barcelona, Universiteit Maastricht.

With her research concentrated in the fields of industrial organisation, international economics and strategy and innovation, she has authored numerous publications on multinationals, R&D cooperation and alliances, industry-science links and market integration in leading international journals. She obtained research grants from the Belgian Science Policy Office, the European Commission (DG Research and DG ECFIN) and the Flemish Government (VRWB-IWT).

From 2004-2008, she was on academic leave, as advisor at the European Commission (BEPA). She is currently a Senior Fellow at Bruegel, a CEPR Research Fellow and a member of Commissioner Potocnik’s Knowledge for Growth expert group. She is also co-promotor for

Professor Jerry G. Thursby is a member of the strategic management faculty and holds the Ernest Scheller, Jr. Chair in Innovation, Entrepreneurship, and Commercialization. Prior to joining the College of Management in 2007 Professor Thursby was Goodrich C. White Professor of Economics and Chair, Department of Economics, at Emory University.

Professor Thursby has received several teaching awards and has published extensively in the areas of econometrics, international trade, and the commercialization of early stage technologies. He has a particular interest in the role of university science in national innovation systems. He has received research funding from the Alan and Mildred Peterson Foundation, the National Science Foundation, the Sloan Foundation, National Bureau of Economic Research through the NBER Project on Industrial Technology and Productivity, the Ewing Marion Kauffman Foundation, the National Institutes of Health, the Georgia Research Alliance, and the U.S. Department of Agriculture. He currently serves on the editorial board of *The Journal of Technology Transfer* and is an associate editor of *The Journal of Productivity Analysis*.

Professor Thursby has held faculty appointments with Emory University, Purdue University, the University of Michigan, and Syracuse University.
Marie Thursby is currently a Professor of Strategic Management and holds the Hal and John Smith Chair in Entrepreneurship at the College of Management, Georgia Institute of Technology, as well as an adjunct professorship in Economics at Emory University.

She has been a research associate of the National Bureau of Economic Research for twenty years and serves on several major journal editorial boards, including Management Science and the Journal of Technology Transfer.

Professor Thursby has published extensively on the economics of innovation, with particular emphasis on the industrial impact of university research, international R&D competition, and optimal license strategies. Other research interests include international economics and industrial organization, with a focus on how government policies and industry interact to determine competitiveness. She has received research funding from the Alan and Mildred Peterson Foundation, the Alfred P. Sloan Foundation, the Ewing Marion Kauffman Foundation, the Ford Foundation, General Motors Corporation, the National Science Foundation, and the U.S. Department of Agriculture. Professor Thursby has held faculty appointments at University of Michigan, Ohio State University, Syracuse University, and North Carolina State University.