Supply Chain Disruptions and Corporate Performance

This talk will present objective and hard evidence on the relationship between supply chain performance and corporate performance by estimating the detrimental impact of supply chain disruptions on performance. It will examine how supply chain disruptions affect shareholder, profitability, and share price volatility, and how these performance metrics are influenced by various firm characteristics. It will also provide evidence on how quickly firms recover from disruptions. The implications of these results on making the business case for supply chain initiatives and justifying investments in technologies and solutions that improve supply chain performance will also be discussed.