Do you want to be the next entrepreneur of the year?

➔ CAREER: The new Master in Management, Technology & Entrepreneurship (MTE) has been designed for students with a Bachelor degree in Engineering or Science who seek to acquire knowledge in fields such as technology commercialization, innovation management or supply chain management.

Think about Steve Jobs, the founder of Apple: each time he presents the latest iPhone or the new MacBook to the public, his appearance is an event in itself. Why is this? Because in addition to mastering the technology of his products, he also perfectly masters the way to commercialize them.

Today, strong technical skills, as well as strong management capabilities, are required to bring a new smartphone or a new medicine to the market or to develop the next generation of energy-efficient cars.

For this academic year, a record number of students have applied for the MTE Master and since Fall 2010, the MTE program has been successfully launched as a Bologna Master for the first time. The program spans 1.5 years, requiring 120 credits (90 credits coursework including 30 credits in the field of their Bachelor and 30 credits for the Master's project in a company).

Besides following core and elective courses, the program’s structure offers the students a choice between two orientations:
➔ Strategy, Innovation & Entrepreneurship
➔ Operations Management & Systems Modeling

When searching for a Master that combines the Engineering field with Management and Entrepreneurship, Roberto Silveira (a current MTE student from Brazil) concluded quickly that the MTE is a unique offer in Europe. It is the only Master which gives the student the opportunity to acquire knowledge from renowned professors and which allows them to have real contact with the industry.

Furthermore, the MTE is a pioneer at EPFL with its Mentoring program. Each student is assigned 2 mentors who have a high position in the industry. These regular and informal meetings are highly valued by the students:

“This way, without any difficulty, we get to be in contact with persons holding high responsibilities. They can give us an inside view on how decisions and strategies are made in a company and, who knows, we might easily find an internship for our Master’s project or even a job opportunity through them!” says Serge Baechler, current MTE student.

The students appreciate the quality of the courses, plus the knowledge and experience of the professors. The high number of students following the MTE as a Minor also demonstrates its success among other EPFL students.

Furthermore, what Roberto and Serge particularly appreciate is discovering a new way of thinking and teaching as they both come from an engineering background. The MTE’s teaching style can come as a shock for some: study cases from the industry, frequent group projects, dynamic classes with lively interactions. Thomas Dols observes: “The MTE involves, of course, a lot of hard work, but the courses, the subject and the teachers are very inspiring. I can conceive concrete implications of what is taught in the classes, for the industry and for my field.” As Roberto states: “The MTE helps to demystify many concepts, such as creating your own start-up. It suddenly seems easy to achieve!”

Etienne Lafleur concludes: “It is great to be part of a new program, where you feel the involvement, creativity and enthusiasm of the MTE direction!”

The students look forward to learning more during the next semesters and to realizing all their newly acquired knowledge. And who knows, maybe a future Steve Jobs is hiding among them?

APPLY NOW TO THE MASTER MTE 2011-2012
➔ Application deadline: 15.01.2011; http://master.epfl.ch/application
➔ Next application period: 15.02.2011 - 15.04.2011
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